

Profile

Name: Matthew Langham
Date of birth: 20.12.1964
Languages: English (Native)
German (Fluent in oral and written)

Qualifications: Gymnasium Kirn, Abitur (High school graduation)
Training as a Commercial clerk for IT (DV-Kaufmann) Nixdorf, Paderborn (1988)

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Employment History

Since October '06 **Founder and Managing Director Indiginox GmbH**
Focussing on Open Source, Mobile and Web 2.0 consulting and projects

Summary of Projects

- Open Source Consultancy
 - Various management consulting activities (including workshops) for European corporations
 - Research and authoring Open Source strategy papers for an F500 company
 - Open Source evaluation (CMS, Wiki, Weblogs)
 - Project manager and evangelist for the installation of an Open Source initiative within F500 company
- Software Architect and Project Manager
 - Social Community Portal Development (Ruby on Rails)
 - Ruby on Rails projects
 - Mobile development (iPhone, mobile Widgets)
- Enterprise 2.0 Consultancy
 - Establishing Business Benefits of Enterprise 2.0 for F500 companies
 - Product evaluation and selection
 - Workshops on subjects such as Rails, wikis, weblogs, OpenID, Facebook, Twitter, Amazon
- Mobile operator consultancy
 - Software technology and standards
 - Definition and implementation of mobile developer community and partner programme
- Web 2.0 Consultancy, implementation and prototyping (with Ruby on Rails)
 - Requirements analysis, architecture, project management
- Technical Due Diligence for Media Venture Capital company

Industry experience

- Mobile (operator)
- Oil & Gas
- Online communities – live-streaming social networks, special interest community
- Media agencies

Jan '00 – Sept '06	Employer:	S&N AG
	Area:	Open Source Competence Center
	Position:	Technical Director

Summary of responsibilities

- Concept, establishment and management of an Open Source Group inside S&N AG (a systems integrator)
- Open Source business development
 - Customer acquisition in the financial, telco and chemical industries
 - Analysis of customer requirements in Open Source
- Project Manager: Mobile Portal project for German mobile operator
- Project Manager: Open Source Web portal, CMS for insurance and automotive related companies
- Product Manager: Commercial add-on components for Open Source portal
- Evaluation and selection of relevant Open Source projects based on market need
 - In areas such as Portals, CMS, Web Frameworks, Application servers
- Concept and implementation of Open Source product and sales strategies for S&N
- International and national Presentations and Training (internal and external) on various Open Source themes (Open Source solutions, business models, communities, legal aspects)
 - For customers and at conferences
- Formation of a European Open Source business initiative (orixo.com)
 - Working internationally with companies from Italy, UK, France, Switzerland and Belgium
- Work on Open Source projects (e.g. Apache Cocoon committer)
- Active in Apache European marketing
- Close contacts with major US and European Open Source players and publishers
- Participation in Open Source community events and conferences
- Various books and articles on Open Source and related themes
- Technology scouting in the area of Emerging Technologies (Web Services, Weblogs, RSS, Wikis)
- Implementation of corporate information architectures using Web 2.0 technologies and solutions such as weblogs and wikis

Industry experience

- Financial services (including insurance/leasing)
- Mobile (operator)
- Chemical
- Automotive (club)

1991 – 1999	Employer:	S&N AG
	Area:	Internet and eBusiness
	Position:	Project and Product Manager

Summary of responsibilities

- Establishment of Internet as a new business field for S&N AG
- Team Leader – Internet and eBusiness
- Concept and Project Manager – Internet Banking for Sparkassen (Savings Banks)
- Concept and Project Manager – Online Banking for Automotive Bank
- Concepts and Project Manager – Web applications for Leasing company
- Concepts for new Internet based products, services and customer projects
- Component programming for Internet Banking, Online applications
- Presentations on Internet based themes and applications
- Prototyping
- Customer presentations and demos
- Consulting on various Internet related themes (Security, Applications, Technology)
- Consulting and projects on Portals
- Mobile Internet (WAP, mobile-devices etc)
- Technology scouting

Industry experience

- Financial services (including leasing)

- Automotive (bank)

1988-1991	Employer:	Siemens-Nixdorf Informationssysteme AG
	Area:	Application Development
	Position:	Project Manager

Summary of responsibilities

- Design and implementation of self service applications
- Software Quality assurance
- Project Management

Publications, Speaking engagements

Publications

Books:	1993	„Email und News – weltweite Kommunikation im Internet“ Hanser-Verlag, Munich (no longer available)
	2002	„Cocoon: Building XML Applications“ (Co-Author) New Riders, USA „Blogging“, Biz Stone, (Technical Editor) New Riders, USA
	2003	“Portale und Webapplikationen mit Apache Frameworks“ (Co-Author) Software & Support Verlag, Deutschland
Articles:	1994 - 2006	Articles (>20) on subjects such as: Internet, Cryptography, XML, Open Source, Web Services, RSS for the publications: Computerwoche, iX, XMLMagazin, JavaMagazin and xml.com
Weblogs:		O’Reilly Weblog: http://www.oreillyn.com/pub/au/1014 Private: http://www.silentpenguin.com
Speaker:	2002	O’Reilly Open Source Convention, San Diego (Apache Cocoon) JAX 2002, Frankfurt (Apache Cocoon) W-JAX 2002 Munich (REST, WebServices, Weblogs)
	2003	JAX 2003, Frankfurt (RSS, Apache Cocoon, Open Source) W-JAX 2003 Munich (Open Source, Wikis and Weblogs)
	2004	JAX 2004, Frankfurt (Apache Cocoon, Open Source, Social Software) EuroFOO, Enschede (Open Source in Business) W-JAX 2004 Munich (Cocoon Portal, RSS vs Atom)
	2005	HollandOpen Amsterdam (Open Source for Managers) EuroOSCON Amsterdam (5 years of Open Source business) JAX 2005 (Enterprise Social Software, Cocoon Portal) W-JAX2005 (Open Source for Managers)
	2006	JAX 2006, Frankfurt (The Open Source Revolution) W-JAX 2006, Munich (Open Source in the Enterprise, Web 2.0 Roundtable)
	2007	Web 2.0 Presentation and articles Enterprise 2.0 – “Web 2.0 behind the firewall (Entwickler Magazin) Social Software goes Enterprise (Linux Enterprise) Google Maps (JAX 2007, Webinale 2007) Amazon Web Services (Jax 2007, Webinale 2007)